

OVERCOATS

Everything New
Everything Smart



Men's and Young Men's

Tweed Overcoats, mostly

Polo lined \$24.50

Men's Blue Chinchilla

Overcoats, fancy back.

Polo lined \$30.00

and \$35.00

Men's Blue
Made-to-Measure

OVERCOATS

In different weaves,
twelve day delivery.

\$30.00 to \$45.00

Little Boys' Blue Overcoats, just like dad's,
belted, roomy styles, Polo lined \$10.00

Young Men's Tan, Brown and Gray mixture,
Blanket cloth Overcoats \$16.50 to \$22.50

Shabby Mackinaws for men \$6.75
to \$14.50

Boys' Mackinaws, plain or leather lined \$4.75
to \$7.50

Men's Sheep Lined Coats \$7.75 to \$16.50

Boys' Sheep Lined Coats \$7.75 to \$9.75

Leather Coats, with or without fur collar \$16.75
to \$21.00

Thos. E. Wright
"MEN'S BETTER WEAR"

SALARY WAR IN CANADIAN HOCKEY RANKS

MONTREAL—(Ottawa) world's hockey champions, get a break in the N.H.L. schedule right away this year. They have their first two games at home. Montreal opens with them on November 15. Canadians visit New York and send American ice action with prospects of a banner home. Rangers take on Toronto, and the revamped Chicago team meets Maple Leafs. Detroit turns loose its new squad at Pittsburgh.

Chicago Black Hawks are going to try a unique conditioning staff. For two weeks the men will retire to a lumber camp west of Fort William and will get into condition with outdoor work. Then they will go to Winnipeg to finish off their training.

Pittsburgh Pirates are trying to bolster up their squad, and are making plans to every team in the league. The other teams are eager for their players. Pirates won't sell, they can't buy—they want to borrow. Most of the managers would give a short tire for Stet's may day, and they laugh at the Pirates' demands.

New faces, plenty of them, will be rampant in hockey this year. One was will stand on their southernmost minus Hockey Smith. They will be a pretty strong aggregation, and will still the team to beat. They will miss Smith, but they have some up and coming kids who will adequately replace him.

Maroons sold Noble for \$10,000 to Detroit, paid \$20,000 for Smith whom they can't use for a month, have agreed to pay Ward, an untried amateur, \$20,000 for three years and are carrying a salary list of over \$90,000 all told. Where they expect to get off is a mystery. In the meantime all the managers are hurrying impressions at them for their grandiose money gestures. Every hockey player wants to play with Montreal now they have a host of players die.

The other teams cannot financial demonstrations. Most heavily last year Strathmore, by a pennant

CANADA, A DUMPING GROUND

(From Daily Progress, Manchester)

Canada is at present on the way to becoming a dump for all surplus foreign populations of the world. Her people are becoming less and less British, with the prospective result.

Let us see, in time, be a British country and economically an annex to the United States. These things have, no doubt, come under Mr. Baldwin's notice. We may hope that the result of his visit may be a check to this "continental" tendency and a determination to get into closer touch, economic and cultural, with the old home at this side of the Atlantic.

ONE-THIRD CROP PAYS FOR FARM

LETHBRIDGE, Alta.—Here is the report of the first new settler on the Lethbridge Northern irrigation tract to complete harvesting this year: Saunders Bros., of Iron Springs, purchased a quarter section there last July paying \$1,954.50, one-third crop to go to Lethbridge Northern as purchase price. Their land is August, seeded to spring wheat 140 acres. Harvest completed, all wheat is elevated. Total crop 4,581 bushels, Grade No. 1. Offer for wheat today \$122 per bushel net to owner. L. N. share \$1,500 bushels at \$1.35, total value \$2,025.00 which means that Mr. Lethbridge Northern has at this time, in August, being the return \$165.20 to Saunders Bros., being the sales value one-third of the crop brought over purchase price of land. This crop was cut and harvested with a combine and sold with a combine a perfect No. 1 direct from the machine.

SPORT NOTES

CANADIAN SPORTING NOTES

Ottawa fans credit Foxy Frank Ahern with a smart move in getting \$25,000 for Hockey Smith. Smith will be out for a month, as he was suspended last year. Smith is a talkative, turbulent player, and Ottawa fans believe the Ottawa owner, James, an "apple of discord" into Maroons.

"Irish" Monahan, the best punting middle whiff in Canada, fouled every body by returning to Queens to complete his education. Queens will have to do without him this year, as he is barred out of rugby.

Canada has been invited to take part in the next Irish Olympic games. Last time Canada sent a team it landed in Dublin during the rebellion, and had a merry time lodging machine gun bullets.

Tom Duggan, who was practically ousted from the New York Americans, has bobbed up again. Tom is behind the Buffalo hockey team which will operate in the Canadian league next season.

Billy Boucher has been said to the New York Americans and his future is as a hotshot against Rangers. Frank wants \$7500 a year. He is a polished joke chest performer.

Heinrich Page of Lloyd Ottawa, was startled the golf world by defeating Glenn Collett, in all probability will be American and Canadian open champion some day. He is consistently putting and improving.

Dick Irvin, of Regina, who plays for Chicago Black Hawks, thinks that conditions there last year prevented the team playing good hockey. The risk was atrocious, and everything ended against the cause. This year Irvin believes it will be different. His looks to see the regime of the star player hockey stopped.

Alvarente showed their class by defeating Quebec. The Arcons are favored to win Ottawa. In "Fox" was charged for they have the best running half-back in Canadian rugby.

Seagraves won 83 races this year and have won a money total of \$225,495.

Teddy Oke, who is running the new pro team at Kitchener, is a native prospector, and former hockey player who struck it rich in the famed Klondike and Lake gold area.

Solomon showed he was the best two speed skater on the Canadian tracks when he defeated Black Friar in the Grey stakes. This was the first time Solomon ever won the stakes. Formerly Black Friar was well interested with the skating of this race.

The new Ross race has already started a controversy. Percy Leach, who invented the old net, believes that pack will come faster in the new net. He maintains the old net is the top will not feel to the average goaler as he will not be able to back into the net. It will put a ban on back use.

NEW YORK YANKEES SHOULD AGAIN REPEAT

CEPHALOP—(Hartford) an accident during the winter or spring, the New York Yankees can be considered as another pennant winner in the American League next season, or there doesn't appear to be any team in the league that can head them. They showed in the world's series that their swiftness was not due so much to the minority of the other teams, but because of the bugginess's superiority.

Not since 1914 has any opposing team suffered the humiliation of losing four straight in the series. Yet Pittsburgh figured as the best in the National with the possible exception of St. Louis. The Yankees proved that the conditions with which they worked during the season was fool-proof and that the leaders learned the previous season had been taken to heart.

Fennell, Shocker and Reuther are nearing the end of their usefulness in the box and Dutch, although performing in a brilliant manner at third in the series, is about through. To try the pitching staff, Hughes has Moore and Phipps, who are destined to be important factors next season. Lazzeri may step into Duxas's shoes, although it is likely the Yankees will go on getting for a more polished third baseman.

Philadelphia has had its day. It appears that the Athletics cannot be considered pennant contenders unless many changes are made on the team and made in the management. Detroit gives the best promise of coming forward, while Washington with a few more additions of young blood may also be a candidate.

It looks like the same teams for it in the National League next season, with Cincinnati having a better chance.

The Most Amazing Quality is winning the most Amazing Success

Evidences of
CHEVROLET'S
Amazing
Quality

Body by Fisher
Chevrolet is the only four
door car in the world with
body by Fisher—known
for the quality of the body
work.

Disc Finish
All Chevrolet models are dis-
cussed in advance. They
rise smoothly and beauty
as they drive.

Endurance
Endurance in comparison
of Chevrolet and other
cars of the same price
and of similar construction.

Power and Speed
Chevrolet has the most power-
ful and smoothest running
engines in the world.
Acceleration and Raising
Speed.

Comfort
Chevrolet is the only car
with a smooth, quiet
ride.

Luxury
Chevrolet interiors are de-
signed to give you the
most comfortable and
luxurious ride in the world.
The most beautiful and
most modern interior in
the world.

New Low Prices
The lowest prices for which
Chevrolet has ever been
sold in Canada.

Reserve
Reserve is the only car
with a reserve tire.
It is the only car with
a spare tire in the trunk.
It is the only car with
a spare tire in the trunk.
It is the only car with
a spare tire in the trunk.

Government Tax Rate.
Chevrolet is the only car
with a government tax
rate.

Let your Chevrolet dealer show you the car
and demonstrate its performance. Judge
Chevrolet by every known standard of car-
values and understand the reasons for
Chevrolet's amazing success.

C-12208

WHITE & SON, STRATHMORE
F. W. GIBSON, ROCKYFORD

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

GEHRIG MOST VALUABLE

the awarding of the most valuable players title of 1927 to Lou Gehrig of the New York Yankees was to surprise. Our baseball expert forecast it weeks ago. It was a happy chance for Columbia. It has been in the line of most of the year, it is his best efforts for them, driving in many runs and playing a hustling fast base. But it is unfortunate that the baseball writers who make up the committee seldom can see anyone but a member of the pennant-winning team. Other individuals, submerged with second division clubs, do not receive much consideration, no matter how valuable their services may be to that team. Gehrig, now takes his place with Cobb, Ruth, Johnson, Stet, Leckpaed and Collins, who had been honored previously.

SPEEDING YOUNG COUNTESSES FINED AND DISQUALIFIED

LONDON—The young Countesses of Kinnoull, who last year inherited more than \$5,000,000 from her mother, has been fined \$100 and disqualified from driving an automobile for three years. A policeman testified in the Marlborough street police court that she had most run over a man of Regent street, and when the man complained she told him to "go to hell". Then she drove off, speeding down the street, twice crossing the gold square in the night club district before she was arrested, the policeman said. The countesses said she would appeal. Before her marriage four years ago the countess was Miss Edith Hamilton Fallowe. She is the granddaughter of the late Sir Frederick Wills, tobacco king.

STRATHMORE HOCKEY CLUB

A meeting of the Strathmore Hockey Club was held on Wednesday, October 12th, 1927, in the Town Hall. The meeting opened with the reading of the minutes of the last meeting. The officers for the coming year were then elected and were as follows: President—B. D. Pennington. Vice-President—N. E. Wright. Secretary—A. H. Gray. Executive Committee—Gene Droux, Jas. Gaudin, W. Gray, T. R. Wright, L. Hill, A. D. Strathmore. The team manager is to be appointed later on in the season. It was then agreed upon that new season tickets be issued, and for the season ticket price to remain the same as last year. Other business was discussed until the meeting closed.

**The Best In The West
For 36 Years**

O'HARLEY'S

"THE BEER WITH A REPUTATION"

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it
by the Case

Order from Your
Nearest Agent

This advert is inserted by the Alberta Liquor Control Board

Strathmore Trading Co.

A. D. SHRIMPTON, Manager

"STORE OF PERSONAL SERVICE"

DRYGOODS, PHONE 87

GROCERIES, PHONE 18

RESIDENCE, PHONE 88

:-

ANNOUNCING

:-

A NEW DEPARTURE IN OUR METHOD OF DOING BUSINESS. ON AND AFTER OCTOBER 15th. WE WILL GIVE A DISCOUNT OF 7% ON ALL CASH PURCHASES FROM OUR DRY GOODS AND BOOTS AND SHOES DEPARTMENT. WE WILL ISSUE COUPONS, 1c ON EVERY 25c; 3c ON EVERY 50c; 5c ON EVERY 75c; AND 7c ON EVERY \$1.00 PURCHASE. THIS WILL APPLY ON ALL MONTHLY ACCOUNTS IF PAID BY THE 10th OF THE FOLLOWING MONTH. THIRTY DAY ACCOUNTS HAVE ALWAYS BEEN CONSIDERED CASH WITH THIS STORE.

IN OUR GROCERY DEPARTMENT WE WILL STILL FOLLOW OUR PRESENT METHOD OF DOING BUSINESS—ROCK BOTTOM PRICES—THAT'S ALL. READ THIS LIST OF SPECIALS THAT ARE SPECIALS:

ORANGES Regular 3 1/2 doz. doz. Special 3 1/2 doz. for \$1.00

New pack Tomatoes, large tins, No. 1, 7 for \$1.00
New pack Peas, No. 1, 7 for \$1.00
New pack Corn, No. 1, 7 for \$1.00
Seedless Raisins, Thompson's Best, 7 lbs. for \$1.00

FLOUR! FLOUR!! FLOUR!!!

We have just unloaded our first car of Flour from Spiller's New Daylight Mill, Calgary; two brands, Bake Right and Rusty Crust. We are their accredited agents for Strathmore.

Christie's Sweet Biscuits, Regular to 60c per pound.
Now, per pound 40c
Fig Bars, nice and fresh, per pound 20c
Ginger Snaps, per pound 20c

SPECIAL Tube Palm Olive Shaving Cream and Gillette Razor Free, for 35c

BREAD Per Loaf 10c

APPLES! APPLES!! APPLES!!!

Grated, O. K., heavy pack \$2.00 and \$2.25
MacIntosh, wrapped, per box \$2.45
Our car of Winter Apples will be in shortly, making our third car of fruit this Fall. There is a reason.

SALMON

Sockeye, all the best brands, including Cross & Blackwell's, Malkin's Best, Clover Leaf, etc.

Tails 45c
Red Spring, Tails 35c
Flats 25c
Pink, Tails 20c
Flats 10c

BRAID'S BEST FRA. SPECIAL at per pound 65c

SPECIAL—TEN DAYS SHOE SALE

Table full of Ladies Shoes, broken lines. Regular up to \$6.95. Now \$2.95
Small sizes, to clear at 98c
Ladies Oxfords, with arch support \$3.95
Ten to twenty per cent off all other lines of Ladies and Children's Boots and Shoes.

MEN'S WEAR

Men's Work Shoes, with the double wearing soles, per pair \$3.95
Men's leather faced Work Gloves, per pair 35c
Men's Work Shirts, from \$1.25
Men's Overalls, Special at \$1.95

7% Coupons Go With These Goods—GLASS AND BRASS GOODS

Just arrived, a shipment of Sterlin Glass, in different shades; also Hammered Brass, in Ash Trays, Tobacco Jars, Cigarette Holders, Book Ends, Etc. Come in and look them over.

SAVE YOUR COUPONS—7% on all Cash Purchases or 30-day accounts on All Dry Goods, Boots and Shoes.

ALBERTA EXHIBITS APPEAL TO AMERICAN FARMERS

Keen interest in Alberta on the part of farmers in the middle western states and prospects for quite an influx of very desirable settlers from that territory are reported by Publicity Commissioner D. A. McConnell, who has returned from a trip through Iowa, Nebraska, Missouri, Illinois, Wisconsin and Minnesota. The exhibit of Alberta agricultural products which was shown at a number of fairs throughout that region made a strong appeal to farmers, and Alberta's cheap farm lands, low tax rate and heavy crops are proving strong magnets to many who are farming under the serious economic handicaps existing in that part of the United States.



"Everybody likes home made bread"

SPILLERS "BAKE-RITE" FLOUR

is solving a problem for Alberta Housewives

One Housewife in Gassy says—

"I used 'Bake-Rite' in my ordinary baking methods. Will say after baking and testing the different brands of flour for the past sixteen years, I have, at last found in 'Bake-Rite' the quality which I have been looking for.

"My bread was beautifully white, light and fluffy, easy to handle in mixing. Cake was fine grained, also very light in texture. My husband pronounced both bread and cake the best I had ever made. I also tried the flour in cookies and pie with the same results, and can honestly say I am for 'Bake-Rite' flour from now on."

Join this army of Particular women ask for

"BAKE-RITE" flour

STRATHMORE TRADING CO.

SPILLERS DAYLIGHT MILLS

I SAW LAST WEEK

BILL WILKINSON says the summer is surely gone, but that he still persists when he thinks of it. ART BUEHLER, enjoying a few days rest from tanning operations, I see, thinks M. A. HIRTLE is anxious to wait for the Tunny-Dumpey film to arrive. ARCHIE GRAY getting busy about the skating rink activities. REV. J. N. WILKINSON wondering how much time he can spare for curling. THE MEMBERS of the United Church Ladies Aid very enthusiastic over the silver entertainment. JIM MORAN and ALEX GREY lamenting that the fishing season has passed, but Alex consoles himself that soon the curling game will be available, so it is a game well to be available. MISS BERTHA GRAY looking quite pleased with her Xmas card samples, and the nice orders she is receiving. TED SCHULTE enthusiastically saving the potato crop, while Ted Jr. did most of the work. HARRY MINER having a heart-to-heart talk with Constable Tate, giving details regarding the loss of a high brow chicken, and relating the circumstances in connection with its disappearance, which certainly does not look any too good for a certain chicken who is of an artistic turn of mind, and a great admirer of chickens. M. A. Bellinger has not yet agreed to fund his bill. REXALL and RED proclaiming that he wasn't going to keep a dog until he gets married and has a home of his own—and he hopes to have a good dog pretty soon. HARRY and sir did the trick. JIM WEIR displaying some of the prizes for the Tennis Club Halloween Magazine Fair on Friday, October 28, and they weren't alone either. Ask to see all his samples, and don't let him sidestep. J. M. MILLER, City Clerk of Calgary, and W. J. OLIVER enjoying a square meal in Strathmore, enroute to Bob Arthur's plantation, where they are going to enjoy a few field trial exhibitions of some of Bob's prize winners that he has been schooling for some time. JIM SIMMONS busy canvassing for Fire Insurance. "Supposed I should double my fire insurance," said Bill Tierney, "and had a fire the other day, what would I get?" "Oh, I should," replied the popular insurance

broker as he toddled off to get his T-bone steak at Bill Williams restaurant. "What do you know about that," said Bill, "serve me right for expecting any real information from a coonass. CASEY NEHRING having an interview with two Amicals at Sixth Street, while John Vernon stood at one side and made fun of him. JIM MORAN closely investigating the merits of one of Barber & Craddock's radios, and pronouncing it satisfactory. JIM GUN doing some heavy thinking about the details of his next boxing bout. "This Tex Rickard stuff turns a man's hair gray," remarks Jim. BILL TIERNEY expressing his opinion regarding "the dink" who butts in when you are telling about some incident, and always has some firsthand information which never took place, and thinks he is getting away with it. REXALL and RED acquiring what a nifty two-way conversation connection with Graham would cost, how soon it would be available, and could "highlanders" live Bob Hamby, Kelly, and the gang "cut in" upon such a service. "Why," said Red, "that Bob Hamby would take the eye out of your head, and then tell you you lost getting without it." A SMALL BOY counting on the calendar until Santa Claus would be starting on his annual trip, and he made it 65, to pover yourself accordingly. LICK LICK getting a few pointers from Alex P. Gray about reading a necessary, that will come in handy. SUPERVISOR R. REYNOLDS was in town on Thursday. He regrets that he was not able to give more personal attention to this district, owing to being called to a northern territory. However, he hopes to be back again to see the local Minister of Public Works next season. The friends of JIM SWANSON will be glad to learn that he has wasted off this threatened attack of illness by taking a complete REST. Roy Miner was short of help at his farm and told Jim of his difficulty, and the latter immediately volunteered for active service. He set such a pace owing to his enthusiasm that a reaction followed and James was far from being his usual bright active self. Roy was quite anxious for a few days.

GARLAND EXPRESSES VIEWS UPON ALBERTA

DRUMHELLER—President Walker introduced E. J. Garland, member for Bow River in the federal house. Mr. Garland gave a very interesting address. He told the members of the board how a strong fight had been put up by the Alberta members to get the railway commission assembled for an early meeting to arrange for the coal rate from Alberta to Ontario. He explained the action taken by different members of the house for and against and made it quite plain that although the coal operators of Alberta are taking a rather gloomy view of the present situation, as given out in the recently issued report of the railway commissioners, there is still a strong feeling that the near future will see the Ontario market opened for Alberta coal. He told his audience he was personally willing to fight to the best of his ability for the lowering of the rates, and expressed his disappointment and displeasure in the action of Sir Henry Thornton, who had made a statement some time ago that coal could be moved without loss for \$9 per ton, but that the present price had been set by the commission at \$10.50 per ton. Mr. Garland paid a high tribute to Premier Brownlee for the efforts the premier has put forth on this subject.

BIG CANADIAN TRYING TO MAKE CAMEBACK

Jack Renault, the former member of the Canadian Northwest, 26th, Police who went out to Hollywood a couple of years ago to let Dixie and Dix and the like crack him in, London comes back to New York Friday, and fight Jack Delaney, the Bridgeport, but Adams, and there is every reason to believe that the excellent heavy champion will be the winner. It is a crucial match for both the men. Renault, since his stay in Hollywood, has had only two fights, one in which he won from Arthur Heub, a clever youngster, and another in Kansas City, in which he was unable to beat Queen Bonomo. Renault, if he doesn't beat Delaney, whom he will outweigh by some 15 pounds, it will be a past plus too bad for Jack, for there is a report going the rounds he is through anyway.

STRATHMORE, ALBERTA

ROCKYFORD, DISTRICT AND GENERAL NEWS

ORTHOPHONIC AND PHONOLAS VICTOR ELECTRIC RADIOS.

— INTERESTED? SEE —

BERT ERSWELL, Phone 4, Rockyford



A few turns of the wrench

— may be all that is needed to adjust your brakes. Let us look them over.

In the event that they need re-lining we use nothing but Johns-Manville Brake Lining.



ROCKYFORD GARAGE

F. W. Gibson, Prop.
Phone 12, Rockyford Alta.

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Situated at McGuire's Office,
Phone 1.

DR. R. D. HEWSON, M.D.
Physician & Surgeon
Phones 23 and 32, Rockyford
E.C.D. ICE CREAM
WAVERLY POOL ROOM
Phone 15, Rockyford

READ THE WANT ADS.

ROCKYFORD

The Rockyford Carling Club will put on a big boxing bout on Thursday, November 3, with Baden White sides and George White, light heavy weights as the main attraction, in a ten round contest.

Mr. and Mrs. Sam Davies are rejoicing over the birth of a daughter, born October 17th. Dr. Hewson attended. Both mother and child doing well.

The next meeting of the Rockyford Community Club will be held at the home of Mrs. A. D. Kitchener on Thursday, October 27.

Mrs. W. C. Walker and Mrs. Fred Campbell, of Boulder, were week end visitors in Rockyford.

Miss Emily Frost left Tuesday for Uls to resume her studies at the Agricultural School.

CANADIAN CLUB LUNCHEON

The monthly luncheon of the Canadian Club was held on Friday evening at the Rockyford Hotel. About forty members being present.

The speaker of the evening was Mr. Kenneth Lindsay, of London, England, who gave a most interesting address on conditions among the working people in England.

Mr. Lindsay has been lecturing in the University of British Columbia for the past several months, and is now touring the prairie country.

Mr. Lindsay's address contained many facts which are practically impossible to obtain from the average speaker, as he spent many years of his life as a *York Law Guardian* in London, and has been in constant touch with the working classes.

The attendance at these Canadian Club Luncheons has proved the popularity of the club. All persons interested in Canada and Canadian affairs are eligible as members, and the committee hope to at least have one hundred members at the end of the season.

The next luncheon will be held some time around the middle of November. The date depending on when a suitable speaker can be procured.

FORTY THOUSAND BUSHELS AWAY FROM SHIPPING POINT

EDMONTON, Alta.—Farmers at Fort St. John, 200 miles north of Peace River town, have asked the Alberta Wheat Pool to assist them in transporting 40,000 bushels of No. 1 Northern wheat to market. The wheat was grown practically in the sub-Arctic 200 miles from a rail shipping point.

ROSEBUD

Mrs. A. J. Gross has been spending the past week with her son, Walter, at Fairview.

What might have been a very serious accident occurred on the farm of Mr. P. W. Shultz last week. While moving a granary it somehow slipped, throwing Mr. Shultz against the top of the engine, badly bruising his side and ankle. He is at present convalescing at his home.

The Ladies Bridge Club met at the home of Mrs. W. Barlow last Tuesday evening. Three tables played, and a very pleasant time was enjoyed by all. The first time a china cup and saucer was won by Mrs. O. Engstrom; the consolation, a tea towel, going to Mrs. O. Christensen.

Mrs. F. J. Newkirk, sister of Mr. C. Dunsmore, accompanied by her daughter, Mrs. W. S. Smith, who have been spending the past few weeks here, left for Portland, Oregon last Friday.

Rally Day services, held in the United Church on Sunday last proved a very interesting session; several visitors from the Redland Sunday School were present.

We are indeed sorry to report the death of the young son of Mr. and Mrs. Greiver, from Infantile Paralysis.

Miss Eva Jones, of Calgary, spent Sunday at the home of her brother, Mr. and Mrs. Fred Campbell, of Boulder, and Mr. and Mrs. J. Campbell, who were guests at the Jones' home on Sunday.

The Rosebud Hall is undergoing repairs, and we believe the picture show will open again, starting this week.

Mrs. Chas. Shapton returned on Saturday evening from a holiday spent in Edmonton.

Mr. Merle Jones returned from Calgary Sunday with a new Chevrolet Coach.

SCHOOL COLUMN

The football game between Glenora and Strathmore High Schools ended in a tie, the score being 0-0. The Strathmore boys had the better of the game, but through lack of combination and the missing of several good chances, the forwards were unable to score. Considering, however, that both teams had very little practice, and that it was the first time some of the boys had played football, the boys made a very creditable showing.

Thanks are due Mr. Simmons for acting as referee.

After the game, refreshments were served to the teams by the Strathmore School staff.

The teams lined up as follows:
Strathmore—Goal, John Garrett; backs, Nathan Williams and Herbert Rellinger; half backs, Tom Gledhill; Campbell Macdonald and Alvin

ROCKYFORD—Saturday, October 22—Two Shows
8 p.m.—Harold Lloyd In—
"THE KID BROTHER"

10:30 p.m.—"DEMPSEY TUNNEY FIGHT"
Admission—Children 30c, Adults 55c, to each separate show.

STANDARD—Saturday, October 22—Two Shows
8 p.m.—"DEMPSEY TUNNEY FIGHT"
9:30 p.m.—"THE SORROWS OF SATAN"
By Marie Cordell.

Admission—Children 30c, Adults 55c, to each separate show.

Come and enjoy the Fight—your opportunity to SEE IT FROM THE RINGSIDE.

LINGENFELDER SHOWS

When better pictures are made we will show them.

Some Real Snaps

1918 FORD	\$ 60.00
1919 MC LAUGHLIN SPECIAL	\$150.00
1919 MC LAUGHLIN SPECIAL	\$200.00
1925 FORD SEDAN	\$300.00
1926 DODGE SEDAN	\$1,200.00
(Demonstrator.)	

All above cars in good running condition.

— WESTINGHOUSE RADIOS —

Prices on application.

Rockyford Motors

C. A. Ellard, Manager
Phone 35, Rockyford, Alta.

Schoer; forwards, Rodney McLean, Norman Ellis, Jack Orell, Mike Moran and Charlie Giroux. Spares, Sam Slater and Vincent Moran.

Gledhill—Goal, Tony Mann; backs, E. Bolinger and G. Gates; half-backs, P. Bech, C. Boxtie and N. Bonette; forwards, James McKay, Brown, MacLean and Robinson. Spares, M. Brown, Cook and Hannan.

It is hoped to arrange a return game with Glenora and one with Carleton Place.

The following is the order of events for the School Fair on Friday: Parade 1 p.m.; Physical Training Contest 2:30 p.m.; Singing, 3:30 p.m.; Races, 4 p.m.

BISHOP SMITH IN CALGARY OCTOBER 23

The Rt. Rev. Bishop Taylor Smith, who will be in Calgary on October 23, has had a very useful career, both in the church and in work for the people. When Bishop Graham was the diocesan in West Africa, the Rev. J. Taylor Smith was appointed missioner and came to 1895. In that capacity he succeeded so well that Archbishop Temple chose him as successor to Bishop Graham in the diocese of Sierra Leone.

Prince Henry of Battenberg contracted fever in West Africa during the Ashanti campaign, and he was ministered to by Bishop Taylor-Smith, which brought him into close contact with the royal family. He was actually killed by Queen Victoria.

During the Great War he was appointed chaplain general of the forces and was generally beloved by the soldiers. He will conduct a mission in St. Stephen's, Calgary, from Oct. 23 to 25. A mass meeting or men will be held in Papp's hall on Sunday afternoon, Oct. 23, and the Bishop of Calgary will take the chair.

THE OLD COUNTRY FOR CHRISTMAS

Special
Trains

DURING
DECEMBER

Low Fares

TO
THE SEABOARD

TO THE SHIPS' SIDE

FIRST TRAIN leaves Winnipeg 10:00 a.m., Nov. 24, to Montreal, for sailing of S.S. "Lethia", Nov. 25, to Belfast, Liverpool, Glasgow.

SECOND TRAIN leaves Winnipeg 10:00 a.m., Nov. 24, to Quebec (direct via North Line), for sailing of S.S. "Regina", Nov. 25, to Belfast, Liverpool, Glasgow.

THIRD TRAIN leaves Winnipeg 10:00 a.m., Dec. 2, to Halifax, for sailing of S.S. "Antonia", Dec. 3, to Plymouth, Havre, London.

S.S. "Pennant", to Plymouth, Cherbourg, Antwerp, and S.S. "Stockholm", to Gottenburg.

FOURTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 8, to Halifax, for sailing of S.S. "Athens", Dec. 11, to Belfast, Liverpool, Glasgow.

FIFTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 9, to Halifax, for sailing of S.S. "Ascania", Dec. 12, to Plymouth, Havre, London, and S.S. "Baltic", Dec. 15, to Queenstown, Liverpool, Gottenburg.

THERE WILL BE THRU SLEEPERS FROM PRINCIPAL CITIES

THRU SLEEPING CARS FROM EDMONTON, CALGARY, ASKATON, REGINA Direct to Seaboard For various Christmas sailings

Book Now

with Local Agent of the CANADIAN NATIONAL R.Y.S. or write J. MADILL, Dist. Passenger Agent EDMONTON

The First Sip Tells!

"BEER IS A GOOD OLD ENGLISH BEVERAGE" says the Mayor of Nottingham, England.

Yes! and the Old Countryman knows by the first sip if it is good beer or not.

Everybody knows the Goodness of

Horn Beer

BREWED BY A MASTER ENGLISH BREWER

Order a Case Today

FOR SALE AT ALL THE BEST HOTELS AND CLUBS

BIG HORN BREWING COMPANY, LTD.

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

The New Ford Car

It won't be long now until the new Ford will be on sale.

Over 100,000 people who have always used Fords, have made deposits on the new car, without having seen it—simply because they have confidence in Ford. Isn't that a real recommendation?

70,000 people are now employed in the Ford plants, and their weekly earnings surpass that earned by the army that was employed on the model F during its highest production.

Every dealer in the country is more than enthusiastic in regard to the outlook for sales of the

NEW FORD

and if you are wise you will let us make a reservation for you. You will be taking no chances, as the new car will be a real winner.

HUGHES MOTORS

STRATHMORE - ALBERTA - ROCKYFORD

Simmons Beds

SPRINGS & MATTRESSES,

HEATERS AND RANGES,
STOVE PIPES AND ELBOWS.

COME IN AND HEAR THE

King Radio

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. RELLINGER, PHONE 54

THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavor to please and aim to give Service and Courteous Treatment

FRANK MILLER,
Proprietor

A Wealth of Experience

and honorable history throughout the world. We have acted in almost every conceivable way. We have accumulated a wealth of experience beyond that which it is possible for one individual to acquire.

See us about your will.

"TRUSTS & GUARANTEE COMPANY, LIMITED

220 Eighth Avenue West, Calgary.
H. A. Howard, Manager.

HEARD ON THE STREET

Two men were discussing their private affairs in Bobby Hambley's, when one of them said to the other: "I have always been your friend. Whenever people have said anything against you, I have always stood up in your defense. Only the other night I heard a man say that you were not fit to live with a monkey."

"And what did you tell him?"

"I flustered that you were."

Percy Parham asked Bill Tierney what he thought of Mr. Blank.

"Oh," said Bill, "he's one of those people that put up on the back before your face and hit you in the eye before they back."

A fat woman was rushing up and down the station platform trying to get aboard the train. Finally D. A. Perry very quietly asked her: "Ma'am, which end do you want to get on?"

"Mind your own business and I'll get both ends on," was her response.

I think Gene, your fiancé, is just wonderful. I wouldn't mind marrying him myself.

All right, dearie; I'll let you know when I've finished with him.

Three Scotchmen, McPherson, McDougall and McHenry were chums in the trenches. One night a shell burst over the trench where they were stationed and blew McHenry's head off.

McDougall turned to McPherson and remarked: "McHenry's lost his head!"

McPherson, in great excitement asked: "What are you saying—McHenry lost his head? Where did it go?"

"What difference does it make? It's gone," answered McDougall, philosophically.

"What difference does it make?" retorted McPherson. "Mebbe none to me, but he has me pipe in his mouth."

Lady: "I've been expecting some medicine by parcel post for two weeks and it hasn't come."

Postmaster Jim Martin: "Fill out this form and state your complaint."

Lady: "Well, if I must tell, its indignation."

"Gene admires everything about me—my voice—my eyes, my hair. I think he is just wonderful."

"And what do you admire most about him?"

"His good taste and judgment."

BABY'S OWN SOAP for the Nursery



Best for you and baby too

PATENT ATTORNEYS

FORD, MILLER & HARVEY
Barristers, Solicitors and Patent Attorneys for All Countries.
217 Alberta Corner, Calgary, Alta.
Patent Drawings and Applications Prepared by Our Own Staff, insuring Success and Prompt Service.

BENNETT, HANNAH & SANFORD
Barristers, Solicitors, Notaries.
508-510 Laurier Building, Calgary, Alta.

MCARDLE & DAVIDSON
Barristers, Solicitors, &c.
I. W. McCardle, W. S. Davidson.
308 Macdonald Block, Calgary, Alta.
Phone M1429

SHORT, ROSS, SHAW & MAYHOOD
Barristers, Solicitors, &c.
Imperial Bank Building, Calgary.
Phone M1114

E. V. ROBERTSON
Barrister and Notary Public
401 Herald Building,
Calgary.

COLONIAL HOTEL, CALGARY
Weekly rates: Single, \$5, \$6.50; Double, \$7, \$8.50, baths included.
Well lighted rooms; hot and cold water throughout. Central 209
Seventh Avenue East. M6264.

MELVILLE ANDERSON
OPTICIAN
Now with J. Vair Anderson.
Jeweller
15 Years in Calgary
208 Eighth Ave. W.,
CALGARY.

Heilbrunn
IN BOTTLES ONLY
"THE PRE-WAR BEER"
FROM THE HOUSE OF
Heilbrunn

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

"Saxophone!" said Pete Telford to Rexall Reid, who had charged him that for a packet of sulphur. "Why, mon, I got it for fourpence in Glasgow."

"Yes," said Reid, "and for all I care you can go to another place where you can get so much sulphur as you want for nothing."

Wilfred Gardner: "I've come to Calgary to make an honest living."

Don McLean: "Well, you'll not find much competition."

"See," said the temperance lecturer as he exhibited a glass of water and a glass of whiskey in front of them. "There is life in the one, there is death in the other. Those worms—see! Immerse them in the water and they writhle happily. I immerse them in the liquor, and they stink to the bottom, stone dead! Life for the worms in one, death for them in the other!"

A man arose from the hall and asked, in a brogue: "Mister, wud yez mind tellin' me where yez got that ickler?"

"Are you the man that palied my husband out of the river after he'd gone down?" inquired a portly red-faced Calgary woman of the man pointed out as the rescuer.

"Yes, Ma'am," answered the rescuer, expecting a demonstration of gratitude, "but I only did my duty as anyone else would have, and deserve no special —"

"Well, where's his necktie?"

"Do you ever play with bad little boys, Vincent?"

"Vincent? Yes, sir!"

Pastor: "I'm surprised, Vincent! Why don't you play with good little boys?"

Vincent: "Their mothers won't let 'em!"

Magnate: "What did the defendant look like when you arrested him?"

Constable Tate: "Well, sir, he had a sort of a pined look."

"What would your mother say, little boy," demanded the passerby virtuously, "if she could hear you swear like that?"

"She'd be tickled to death if she could hear me," answered the bad little boy. "She's stone deaf."

A little child, four years old, was taken by the father into Mrs. Keema's candy room. Mrs. Keema gave the little one a piece of candy.

The father said: "Now, what do you say?"

"I've got two brothers at home," was the reply.

"You've forgotten something haven't you?" asked the lawyer.

"No, sir," replied the client.

"Yes, you have," continued the lawyer, "my fee for the advice I have given is five dollars."

"Yes, but Ah ain't going to take your advice."

"Tony" Grogan, when he last peddled "hot air," is a thoughtful man—remember, it is said "when," however, he has been on very intimate terms with his Jewish friend "Abi," and naturally, has developed a strong liking for working out interest tables. He finds that one cent invested at 5% payable semi-annually 1900 years ago would amount to approximately \$52,682,127,965,529,174,213,565.89 now. In order that one of the of the future young Grogans may enjoy himself, he is going to invent a nickel, payable one thousand years after his death. "Tony" says he is willing to make a sacrifice for the boy and the only named condition shall be that he shall be named "Tony," and he believes that with a start like that that the young fellow should do well.

It Flew From Paris

Paris



Many Lons feared she might feel very provincial when she made her first trip to the city, but she soon found that her smart little coat and matching hat gave her such a metropolitan air that she straightway felt quite at home. This costume is correct either for town or country, and is in the best of taste for daily wear to kindergarten or school.

The coat, suitable for little girls of one to six years, is made in double breasted fashion with saddle shoulders and flaring pockets. The material is homespun, tweed, camel's hair, deer coating, or cloth or other sport coat fabrics.

The three good hat made in aviator fashion is constructed of the coat material and is finished with matching grosgrain ribbon. Such a costume could be more modest and chic! (Copyright, 1927, by GATENBY'S DEPT. STORE)

GATENBY'S DEPT. STORE

Home to the Old Country

—FOR—

Christmas

New Years

TRAVEL

SPECIAL TRAINS

LOW FARES

TO THE

TO

SEABOARD

SEABOARD

LEAVE WINNIPEG 10.00 A.M.

CONNECTING WITH

—XMAS SAILINGS—

FROM WINNIPEG—

Nov. 23 - S.S. Melita from Montreal

Dec. 3 - S.S. Montclair from St. John

Dec. 6 - S.S. Montclair from St. John

Dec. 11 - S.S. Montclair from St. John

Dec. 12 - S.S. Montclair from St. John

Nov. 25 for Glasgow Belfast, Liverpool

Dec. 6 for Belfast, Glasgow, Liverpool

Dec. 9 for Belfast, Glasgow, Liverpool

Dec. 14 for Cobh, Cherbourg, Southampton

Dec. 15 for Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY, SASKATOON, MOOSE JAW AND REGINA.

For full particulars ask the Ticket Agent
D. A. PERRY, Local Agent, Phone 33, Strathmore

CANADIAN PACIFIC